[DATE]

Contact Name

Address

Address2

City,

Province

Postal Code

**RE: VALUED CUSTOMER PARTY NIGHT!**

Dear [CONTACT NAME],

Announcing Our: **Valued Customer Preview Night!**

An After-Hours Spectacular

to introduce you to

our brand-new line of [COMPANY PRODUCTS/SERVICES]!

Join Us For An Exclusive Preview Party?

We are celebrating the best buys in the history of [YOUR COMPANY NAME], and we want you to preview our amazing new collection before its announcement to the general public.

[DAY] EVENING, [DATE]

6:00 P.M. - 10:00 P.M.

AT [LOCATION]

As our invited guest, you will have first choice of our new selection,

plus you'll receive a Valued Customer Bonus:

**[%] OFF ALL PRODUCTS!**

**&**

**SUPERB BUFFET DINNER**

Don't eat before you come because we're putting together

a fantastic buffet dinner with all the trimmings!

This invitation is your ticket to join us

for a party, preview and savings!

For catering purposes :

RSVP by [DATE]

Looking forward to seeing you there,

Kind Regards

[YOUR NAME]

[YOUR TITLE]

[YOUR PHONE NUMBER]

[YOUREMAIL@YOURCOMPANY.COM]