[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

**FOR IMMEDIATE RELEASE**

**TYPE HEADLINE HERE**

**Type sub-headline here City/Province [DATE**]

[YOUR COMPANY NAME] ([NASDAQ: TICKER/JSE: TICKER OR SPECIFY MARKET ABBREVIATION: COMPANY TICKER]), the makers of/a leading provider of [SPECIFY PRODUCT OR SERVICE], today reported Financial Results for the three-month period ended [QUARTER END DATE, MONTH DAY, YEAR]/ today announced the availability of their [SPECIFY, First OR Second OR Third OR Forth] Quarter [SPECIFY YEAR] Financial Results for the period ending [MONTH DAY, YEAR]. All amounts are presented in [SPECIFY CURRENCY].

The consolidated Financial Results include the accounts of [HOLDING COMPANY] and its wholly-owned subsidiary, [SUBSIDIARY NAME, if applicable].

Sales/ Total Revenues /Sales and Revenues [IF SOURCES OF INCOME OTHER THAN SALES EXIST, SUCH AS EARNED INTEREST] for the three-month period ended [QUARTER END DATE, MONTH DAY, YEAR] are up/down [SPECIFY %] to [AMOUNT X.X million] compared to [AMOUNT X.X million] for the same quarter last year/ compared to [AMOUNT X.X million] for the [PREVIOUS PERIOD, first **OR** second **OR** third **OR** fourth] quarter ended [MONTH DAY, YEAR].

In the [SPECIFY CURRENTLY REPORTED QUARTER] quarter, [YOUR COMPANY NAME]'s balance of cash and short-term investments wasRX.X million as of [MONTH DAY, YEAR].

[YOUR COMPANY NAME] posted a profit **OR** net loss of [AMOUNTRX.X million] or [AMOUNT RX.XXX] per share for this quarter, versus a profit **OR** loss of [AMOUNTRX.X million] or [AMOUNT RX.XXX] per share for the same quarter last year **OR** for the previous quarter. The loss [IF APPLICABLE] was mainly due to sustained R&D **OR** marketing expenditures **OR** business development activities **OR** [SPECIFY] **OR** the gain was attributable to a restructuring of [SPECIFY BUSINESS UNITS] **OR** an improvement in [SPECIFY PROCESS] **OR** a reduction in cost of goods sold **OR** increased sales in [SPECIFY HIGHER MARGIN PRODUCT(S)].

For full details on [YOUR COMPANY NAME]'s reported results, see the financial tables accompanying this release [IF INCLUDED].

**Highlights for the [SPECIFY CURRENTLY REPORTED] quarter include:**

1) The appointment [NAME], former [FORMER TITLE], as [NEW TITLE];

2) The introduction of new [SPECIFY PRODUCT **OR** PROCESSES **OR**

STRATEGIES];

3) Go-to-market initiatives such as [SPECIFY];

4) Research and development in [SPECIFY SECTOR];

5) [SPECIFY];

6) [SPECIFY].

**OR**

**Highlights**

In this quarter, [YOUR COMPANY NAME] launched its flagship product **OR** [SPECIFY HIGHLIGHTS]. The company saw a number of key developments, the most important of which were [SPECIFY]. Sales of [FLAGSHIP PRODUCT] totalled [AMOUNT RX.X million] indicating [SPECIFY].

**New Clients and Partner Deals**

[YOUR COMPANY NAME] today announced new major clients. New clients include [LIST NEW CLIENTS].

The company has also announced contracts with the following partners [LIST OF BUSINESS PARTNERS].

["QUOTE” from satisfied client]. ["QUOTE” from company executive stating market conditions and how the company has adapted to them]. “We expect our revenue streams and operating results to remain consistent for the following quarter **OR** to fluctuate moderately for [X AMOUNT OF TIME] **OR** to remain inconsistent for [X AMOUNT OF TIME].

[YOUR COMPANY NAME] [SPECIFY] quarter results ended [Month day, year] are available on [SPECIFY WEBSITE ADDRESS].

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s mission is to [SPECIFY]. [YOUR COMPANY NAME] currently serves over [NUMBER] clients in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [CITY] area. It has won numerous awards for its [PRODUCT/SERVICE]. For more information about [YOUR COMPANY NAME], visit its website at [[YOUR WEBSITE ADDRESS]](http://www.company.com/).

[YOUR COMPANY NAME] shares are listed on [SPECIFY EXCHANGE MARKET] under the "[SPECIFY TICKER]" symbol.

**For more information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

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