[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR TOWN/CITY],

[YOUR CITY/PROVINCE]

[YOUR POSTAL CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

FOR IMMEDIATE RELEASE

**TYPE HEADLINE HERE**

**Type sub-headline here City, Province [DATE**]

[YOUR COMPANY NAME], the makers of / leading provider of [SPECIFY PRODUCT OR SERVICE], today announced that have secured [X.X million] in [SPECIFY FINANCING TYPE] financing/ has secured financing commitments of [X.X million] through private investments/ through [SPECIFY FINANCING TYPE], to support further expansion and development of its [SPECIFY] /to allow company to [SPECIFY]. OR today [YOUR COMPANY NAME] announced that it has raised [X.X million] in new equity financing. The investment was lead by [NAME INVESTMENT FIRM(S)].

[YOUR COMPANY NAME], has been in the [SPECIFY] business/industry since [DATE]. It plans too use the new funds as working capital and to fund the research, development and production of [SPECIFY]/ will use the new funds to [SPECIFY].

Sales of the company's existing product, [PRODUCT NAME], [SHORT PRODUCT DESCRIPTION], have been growing steadily since [DATE].

The [SPECIFY] industry still presents many unexplored opportunities for companies such as [YOUR COMPANY NAME]. As [NAME],[TITLE] confirmed"The funding will allow us to ramp up our sales and marketing activities/or [SPECIFY] to enter the market with a strong product and positioning". or "This funding will strengthen our leadership position in the field of [SPECIFY] and allow us to fulfil the growing needs of our customers,"

“[INVESTMENT FIRM] was attracted to [YOUR COMPANY NAME]’s [SPECIFY]. Their [SPECIFY PRODUCT] is [DESCRIBE KEY PRODUCT BENEFITS]," commented [NAME], [INVESTMENT FIRM].

According [YOUR COMPANY NAME]'s Business Plan, the funds will go to supporting product development and marketing in [SPECIFY REGIONS]/will be directed towards expansion and upgrades/ will be used to develop [SPECIFY].

Currently a team of [NUMBER] [TYPE OF EMPLOYEES] and [NUMBER] [TYPE OF EMPLOYEES] professionals, the company will reach [NUMBER] people by [DATE,].

"This latest round of financing demonstrates that the investment community and the business world recognise the value of [SPECIFY PRODUCT OR COMPANY VISION] and of our team. We are determined more than ever that we will become leaders in [SPECIFY INDUSTRY]," added [NAME], [PRESIDENT].

[YOUR COMPANY NAME] has begun plans to [SPECIFY LATEST DEVELOPMENTS]. "We are very excited about [YOUR COMPANY NAME]'s future and being able to assist them with their expansion/ with [SPECIFY]," said [NAME], [MAIN INVESTMENT FIRM]. [MAIN INVESTMENT FIRM] also owns a stake in [SPECIFY COMPANIES OR INDUSTRIES].

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s mission is to [SPECIFY]. [YOUR COMPANY NAME] currently serves over [NUMBER] customers in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [CITY/STATE/PROVINCE] area. It has won numerous awards our its website at [[YOUR WEBSITE ADDRESS]](http://www.company.com/).

**For further information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

Fax: [YOUR FAX NUMBER]

Email: name@company.com