[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR TOWN/ADDRESS 2]

[YOUR CITY],

[YOUR COUNTY/PROVINCE]

[YOUR POSTAL CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

**FOR IMMEDIATE RELEASE**

**TYPE HEADLINE HERE**

**Type sub-headline here [CITY, PROVINCE] [DATE]**

**[YOUR COMPANY NAME]**, the makers of/a leading provider of [SPECIFY PRODUCT OR SERVICE], today announced that they are/it is the first company to [SPECIFY MILESTONE].

This achievement puts [YOUR COMPANY NAME] in a position to [SPECIFY]/ confirms [YOUR COMPANY NAME]’s key role in [SPECIFY INDUSTRY]/highlights [YOUR COMPANY NAME]’s commitment to [SPECIFY].

This significant milestone will be marked by [SPECIFY ACTIVITIES OR INITIATIVES]. [NAME], [PRESIDENT OF COMPANY] confirmed “[SPECIFY MILESTONE] is a great milestone for [YOUR COMPANY NAME]. We are delighted that our customers have recognised the value of [SPECIFY PRODUCT/SERVICE]. We believe [MILESTONE] is the result of our commitment to [SPECIFY]/ and [MILESTONE] will motivate us to continue [SPECIFY].”

[YOUR COMPANY NAME] is well known for its involvement in [SPECIFY INDUSTRY FIELD OR ACTIVITY] since [DATE]. Its popular products are [PRODUCT #1] and [PRODUCT #2].

“[YOUR COMPANY NAME] is in a great position to [SPECIFY]. We are definitely on our way to achieving [COMPANY GOALS/BUSINESS PLAN],” added [NAME], [PRESIDENT OF COMPANY]. The company has recently indicated plans to [SPECIFY] and has started [SPECIFY ACTIVITIES].

**[PRODUCT/SERVICE OR BUSINESS UNIT THAT HAS CONTRIBUTED TO MILESTONE]**

[DESCRIPTION OF PRODUCT OR ACTIVITY, FEATURES, BENEFITS, SOURCE OF COMPETITIVE ADVANTAGE, MARKET SHARE OR SALES TRENDS, EXAMPLES OF CLIENTS].

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s Mission Statement is to [SPECIFY].

[YOUR COMPANY NAME] currently serves over [NUMBER] customers in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [TOWN/CITY] area. It has won numerous awards for its [PRODUCT/SERVICE]. Visit our [COMPANY WEBSITE] or more information about us.

**For further information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

Fax: [YOUR FAX NUMBER]

Email: name@company.com