[YOUR COMPANY NAME]

[YOUR COMPANY SLOGAN]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR TOWN, CITY],

[YOUR COUNTY/PROVINCE]

[YOUR Postal CODE]

[YOUR PHONE NUMBER]

[YOUR WEBSITE ADDRESS]

**FOR IMMEDIATE RELEASE**

TYPE HEADLINE HERE

**Type sub-headline here [CITY/PROVINCE] Date**

**[YOUR COMPANY NAME]**, the makers of /a leading provider of [SPECIFY PRODUCT OR SERVICE], today announced that they are/it is acquiring [ACQUISITION], a [SPECIFY COMPANY] company specialised in [SPECIFY], to become the leading [SPECIFY]/

Today [COMPANY] entered into a binding agreement to acquire [ACQUISITION], a [SPECIFY COMPANY ] specialised in [SPECIFY], to enhance it is [SPECIFY PRODUCT LINE OR SERVICES.

The Purchase of [ACQUISITION] that has its Head Office in [CITY, COUNTRY], further increases [YOUR COMPANY NAME]’s share in this [SPECIFY] market. The combined [ACQUISITION] with our [SPECIFY] will provide our clients [SPECIFY],” said [NAME], President of [YOUR COMPANY NAME]. “The acquisition will result in encourage greater efficiencies and significantly increase our market share,” added [NAME].

As commented by [NAME],[TITLE]. [ACQUISITION] “A partnership was formed with [YOUR COMPANY NAME] to help [ACQUISITION] broaden its/ strengthen its [SPECIFY] in [SPECIFY GEOGRAPHIC MARKET],”

“Our [SPECIFY ASSETS] will allow [YOUR COMPANY NAME] greater access to [SPECIFY]. [YOUR COMPANY NAME] will use [ACQUISITION]’s existing [SPECIFY INFRASTRUCTURE OR BRAND RECOGNITION] / will leverage [ACQUISITION]’s [SPECIFY] to provide [SPECIFY] to its customers. [YOUR COMPANY NAME] is in the process of [SPECIFY STRUCTURAL CHANGES/INTEGRATION ELEMENTS]. “The integration of both companies will take place over the next [SPECIFY TIME FRAME]. Our clients will continue to receive the same high quality [SPECIFY PRODUCTS/SERVICES], which they have come to expect,” stated [NAME], [PRESIDENT OF COMPANY].

[ACQUISITION], which will continue to operate under that name/ will be renamed to [SPECIFY], is now a wholly-owned subsidiary of [YOUR COMPANY NAME]/ is now [SPECIFY RELATIONSHIP].

The acquisition of [ACQUIRED COMPANY] was accomplished through [SPECIFY ACQUISITION PROCESS]/ through a spirited bidding contest, with [YOUR COMPANY NAME] submitting the winning bid of [AMOUNT]. As explained [NAME] “We felt this property was essential to [YOUR COMPANY NAME] and we were not going to lose the bidding.”

Under the terms of the agreement, [YOUR COMPANY NAME] has agreed to [SPECIFY TERMS OF AGREEMENT]/ will issue [SPECIFY TERMS OF AGREEMENT SUCH AS ISSUE OF SHARES].

[ACQUISITION] is the owner of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company employs [NUMBER] people in the greater [CITY] area.

**About [YOUR COMPANY NAME]**

Founded in [DATE], [YOUR COMPANY NAME] is the maker of the popular [SPECIFY]. Its [PRODUCT/SERVICE] is known for [SPECIFY]. The company’s mission is to [SPECIFY]. [YOUR COMPANY NAME] currently serves over [NUMBER] customers in [SPECIFY REGION OR MARKET] and employs [NUMBER] people in the greater [CITY] area. It has won numerous awards for its [PRODUCT/SERVICE]. For more information about [YOUR COMPANY NAME], visit its website at [[YOUR WEBSITE ADDRESS]](http://www.company.com/).

**For more information, please contact:**

**[NAME] / [TITLE]**

[YOUR COMPANY NAME]

[YOUR ADDRESS]

[YOUR ADDRESS 2]

[YOUR CITY],

[YOUR STATE/PROVINCE]

[YOUR Postal CODE]

Phone: [YOUR PHONE NUMBER]

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