**ORGANISATION WIDE GOALS**

Following are a few examples of wide goals you can set for your organisation. This helps to stay focused on a clear mission and a vision for your company.

* Increased earnings
* Increased revenues
* High product quality
* Strong customer satisfaction
* Positive reputation/image
* Increased productivity
* Strong global presence
* Increased market share
* Maximised stockholder wealth
* Happy employees and good working conditions
* Respect of laws and regulations
* Etc…