MULTIMEDIA PUBLICITY/PRIVACY RELEASE

This Multimedia Publicity/Privacy Release (the “Agreement”) is made and effective [DATE],

**BETWEEN: [RELEASOR NAME]** (the "Releasor"), a company organised and existing under the laws of [COUNTRY], with its head office located at:  
  
[COMPLETE ADDRESS]

**AND: [YOUR COMPANY NAME]** (the "Developer"), a company organised and existing under the laws of [COUNTRY], with its head office located at:  
  
[YOUR COMPLETE ADDRESS]

**RECITALS**

In consideration of [NAME OF DEVELOPER]'s ("Developer") agreement to incorporate some or all of the Materials identified below (the "Materials") in one or more of its multimedia works (the "Works"), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Releasor hereby grants the Developer permission to use, adapt, modify, reproduce, distribute, publicly perform and display, in any form now known or later developed, the Materials specified in this release throughout the [TERRITORIES], by incorporating them into one or more Works and/or advertising and promotional materials relating thereto.

1. **MATERIALS TO BE RELEASED**

This release is for the following Materials:

[NAME]

[VOICE]

[VISUAL LIKENESS (ON PHOTOGRAPHS, VIDEO, FILM, ETC.)]

[PHOTOGRAPHS, GRAPHICS OR OTHER ARTWORK AS SPECIFIED IN SCHEDULE A]

[FILM, VIDEOTAPE OR OTHER AUDIOVISUAL MATERIALS AS SPECIFIED IN SCHEDULE A]

[MUSIC OR SOUND RECORDINGS AS SPECIFIED IN SCHEDULE A]

[OTHER, AS SPECIFIED IN SCHEDULE A]

1. **WARRANTIES**

The Releasor warrants and represents that the Materials identified above are either owned by and/or are original to the Releasor and/or that the Releasor has full authority from the owner of the Materials to grant this release.

The Releasor releases the Developer, its agents, employees, licensees and assigns from any and all claims the Releasor may have now or in the future for invasion of privacy, right of publicity, copyright infringement, defamation or any other cause of action arising out of the use, reproduction, adaptation, distribution, broadcast, performance or display of the Works.

1. **NO WAIVER**

The Releasor waives any right to inspect or approve any Works that may be created containing the Materials.

1. **ACKNOWLEDGEMENT**

The Releasor understands and agrees that the Developer is and shall be the exclusive owner of all right, title and interest, including copyright, in the Works, and any advertising or promotional materials containing the Materials, except as to pre-existing rights in any of the Materials released hereunder.

The Releasor has read this release and is fully familiar with its contents.

IN WITNESS WHEREOF, the parties have executed this Agreement on the dates set forth first above, with full knowledge of its content and significance and intending to be legally bound by the terms hereof.

RELEASOR DEVELOPER

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Authorised Signature Authorised Signature

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Print Name and Title Print Name and Title

**SCHEDULE A**

**THE MATERIALS**