**GENERAL MARKET SURVEY**

|  |  |
| --- | --- |
| MALE | FEMALE |
| AGE RANGE : |  |
| 18-24 | **25-34** |
| 35-44 | **45-54** |
| 55-64 | **65 or Over** |

1. **What is the highest level of formal education you have completed? (Please check only one.)**

|  |  |
| --- | --- |
| Attended High School  | Graduated High School |
| Attended College  | **Graduated College** |
| Post-Graduate Study Without Degree | **Post-Graduate With Degree** |

1. **What is your marital status?**

|  |  |
| --- | --- |
| MARRIED | SEPARATED or DIVORCED |
| SINGLE, NEVER MARRIED | **WIDOWED** |

1. **How many children under the age of 18 live in your household?**
2. **What is your total annual personal income? *(*Include income from all sources – salary, bonuses, investment income, rents, royalties, etc. Please check only one.**
* Less than 30,000
* 40,000 - 49,999
* 60,000 - 74,999
* 100,000 - 149,999
* 250,000 - 499,999
* 30,000 - $39,999
* 50,000 - $59,999
* 75,000 - $99,999
* 150,000 - $249,999
* $500,000 - $999,999
1. **In which state and Postal Code area is your ma*in re*sidence?**

Province: Postal Code:

**What is your total annual household income? (Include income for all family members and include all sources – salary, bonuses, investment income, rents, royalties, etc. Please check only one.)**

* Less than 30,000
* 40,000 - 39,999
* 60,000 - 74,999
* 100,000 - 149,999
* 250,000 - 499,999
* 1 million or more
* 30,000 - 39,999
* 50,000 - 59,999
* 75,000 - 99,999
* 150,000 - 49,999
* 500,000 - 999,999
1. **A) Do you own a home, condominium or co-op as your primary residence?**
* Yes
* No
	1. **If “Yes,” what is the present market value of your primary residence?**
* Under 100,000
* 200,000 - 299,999
* 500,000 - 749,999
* 1 million - 1.9 million
* 100,000 - 199,999
* 300,000 - 499,999
* 750,000 - 999,999
* 2 million or more

If $2 million or more, please estimate value: (please specify)

1. **Do you own a second home, condominium or co-op?**
* Yes
* No
1. **What is the total net worth of yourself and all members of your household? Include the estimated market value of your business if you own one, all real estate, including primary residence, car, household possessions, bank accounts, stocks, bonds and other investments and assets.**
* Less than 50,000
* 100,000-249,999
* 500,000-749,999
* 1 million -1.4 million
* 2 million -4.9 million
* 10 million and over
* 50,000-99,999
* 250,000-499,999
* 750,000-999,999
* 1.5 million -1.9 million
* 5 million -9.9 million